

Bill Coughlin

Weeping Willow Design

Education

August 2009 - Youngstown State University

Bachelor of Fine Arts – Graphic Design

Experience

Park View Federal Savings Bank (June 2003 - Present)

Online Banking / Web Administrator

Park View Federal Savings Bank is a small community bank with 17 branches located throughout Northeastern Ohio. Collaborated in redesigning and programming the company's internal and public websites using ASP, SQL, and Flash.

Designed and programmed several key web applications including a foreclosure tracking system used to track all default loans across the company, and an employee tracking system used to monitor new hires and terminations.

Coughlin Construction, LLC (2007 - 2009) Freelance

Coughlin Construction is commercial construction firm based in Northeastern Ohio specializing in restroom partitions and accessories – installation, sales, and service. Designed their identity system which included a logo, letterhead, invoices, fax cover sheet, business cards and website. Also designed advertisements targeted towards their diverse customer base.

Occurrence (2006) Freelance

Occurrence is an event planning company located in the Washington D.C. area. Designed effective eye-catching business cards to promote their services.

Technical Skills

Design Skills

Photoshop, Illustrator, InDesign, Flash, Fireworks, Dreamweaver

Programming Skills

ASP, PHP, Javascript, AJAX, Microsoft SQL Server, MySQL Server, CMS Integration

Reference available upon request

